

WEATHER TOMORROW

Two Cal Poly wines
win gold at Orange
County competition.
IN NEWS, P. 3



Reggae rockers
Pepper visit Mid-State
Fair this Friday.
IN ARTS, P. 4



Baseball players
join Rattlers' roster
for summer.
IN SPORTS, P. 8

mustangdaily

volume LXXV, number 5

Thursday, July 22, 2010

www.mustangdaily.net

President Baker attends Israel seminar



COURTESY PHOTO

On his trip, President Baker met with several Israeli and Palestinian leaders, as well as other university presidents, to discuss how to create and encourage opportunities for United States and Israeli students to collaborate academically in the future.

Alexandria Scott

ALEXANDRIASCOTT.MD@GMAIL.COM

Cal Poly president Warren Baker and other American university leaders visited Israel and Palestine for an intense week-long educational seminar called Project Interchange Seminar in Israel for university presidents that focused on complex issues facing Israel and the region.

Over the course of the week, the

13-member delegation met with Israeli President Shimon Peres, Palestinian National Authority Prime Minister Salam Fayyad and U.S. Ambassador to Israel James B. Cunningham. The seminar was sponsored and overseen by Project Interchange, an educational institute of the American Jewish Committee.

The mission of Project Interchange is to foster a community of highly influential global leaders in-

formed about the various dimensions of Israel, including the work of their professional counterparts, said Project Interchange spokesman Amit Katzir.

"A primary goal of the university presidents seminar in particular is to encourage bilateral academic collaboration and exchange at the undergraduate, graduate and faculty levels," he said.

The delegates learned about an

see Baker, page 2

Teen killed by train near California Boulevard

Alexandria Scott

ALEXANDRIASCOTT.MD@GMAIL.COM

Oscar Gonzalez, 17, was struck and killed by an Amtrak passenger train near the corner of California Boulevard and Foothill Boulevard last Thursday around 3:50 p.m.

Gonzalez and two of his friends had left Santa Rosa Skatepark to meet friends on the other side of town and used the railroad tracks as a shortcut, said Chris Staley of the San Luis Obispo Police Department.

"He was walking ahead of his friends and had his headphones on," Staley said. "The train engineer tried to alert him but he didn't hear the whistle."

Once the train engineer realized Gonzalez couldn't hear him, he hit the breaks — but trains take a considerably long time to stop, he said.

Gonzalez was struck by the front of the train and died from the collision, Staley said.

"The trains are pretty quiet in the front and when you're traveling you often don't hear them because most of the noise is distributed to the sides and the back," Staley said.

Gonzalez was listening to music as well as playing with his phone when the accident occurred, Gonzalez's uncle Sergio Rodriguez

said.

"His friends called his name and he couldn't hear them and when he saw the train it was too late," he said. "His friends were the only ones who actually saw what happened."

Police encourage pedestrians to use controlled intersections not only because of the dangers but also because it is a misdemeanor to trespass on railroad property.

Facebook groups and pages have been created in his memory. Donations can also be made to the Gonzalez family at any Rabobank under the Oscar Gonzalez Benefit Account.

Gonzalez's mother, Maria Gonzalez, said her son liked to have friends over and most of the time when he was home he was with them too. "I miss him a lot," she said.

Anna Gonzalez, Gonzalez's sister, said his friends have said he was always making jokes — and a very outgoing person.

"He never had problems with anybody," she said. "He was smart in school too and was going to graduate early from Pacific Beach High School."

The service for Gonzalez will be held today at the Reis Family Mortuary from 2 to 7 p.m. On Friday a mass will be held at Mission San Luis Obispo de Tolosa at 10 a.m.

A gathering will be held at Santa Rosa Skatepark After the burial at the Old Mission Cemetery.

Cal Poly wine wins gold at competition

Sarah Parr

SARAH.PARR.MD@GMAIL.COM

Two Cal Poly wines won gold at the Orange County Commercial Wine Competition in Costa Mesa last month.

Cal Poly entered wines for all six categories: Chardonnay, Pinot Noir, Syrah, Red Blend, White Blend and Port. The two winners were the 2008 Mustang Red and the 2008 Poly Royal red dessert wine. Both were made by Cal Poly wine and viticulture graduate, Michael Horton, in 2008. Orcutt Road Cellars also aided in the creation of the wines through a mentoring program.

The competition, established in 1977, is "the biggest, most comprehensive tasting of commercial wines in California," said Adrienne Ferrara, manager of Cal Poly Wines.

The wines were judged by a panel composed of different people such as winemakers and media.

"The beauty of (the competition) is that it's a blind testing done by industry peers," Ferrara said. "It allows objectivity to a competition with a ton of producers. It doesn't get any more pure than that."

The Mustang Red is a medium-bodied wine with a more robust taste, Ferrara said as she tasted it. "It's a great food wine, with spicy and rich flavors of red and black fruits."

On the other hand, the Poly Royal red dessert wine is a dessert wine "made to be drunk at the end of the evening," Ferrara said. "It has rich, red fruits that are packed with flavor."

The wines were made during the first year of Cal Poly's pilot wine-making program.

"It was difficult because the grapes were bad," Horton said in a phone interview. However, "Orcutt Road Cellars was really influential and beneficial in the making of the

wines."

Acclaimed winemaker Christian Roguenant was Horton's mentor during his stint at Orcutt Road Cellars. Horton worked at Orcutt Road Cellars for the Northern Hemisphere Vintage in 2009. Vintage winemaking uses grapes that were grown in a single certain year.

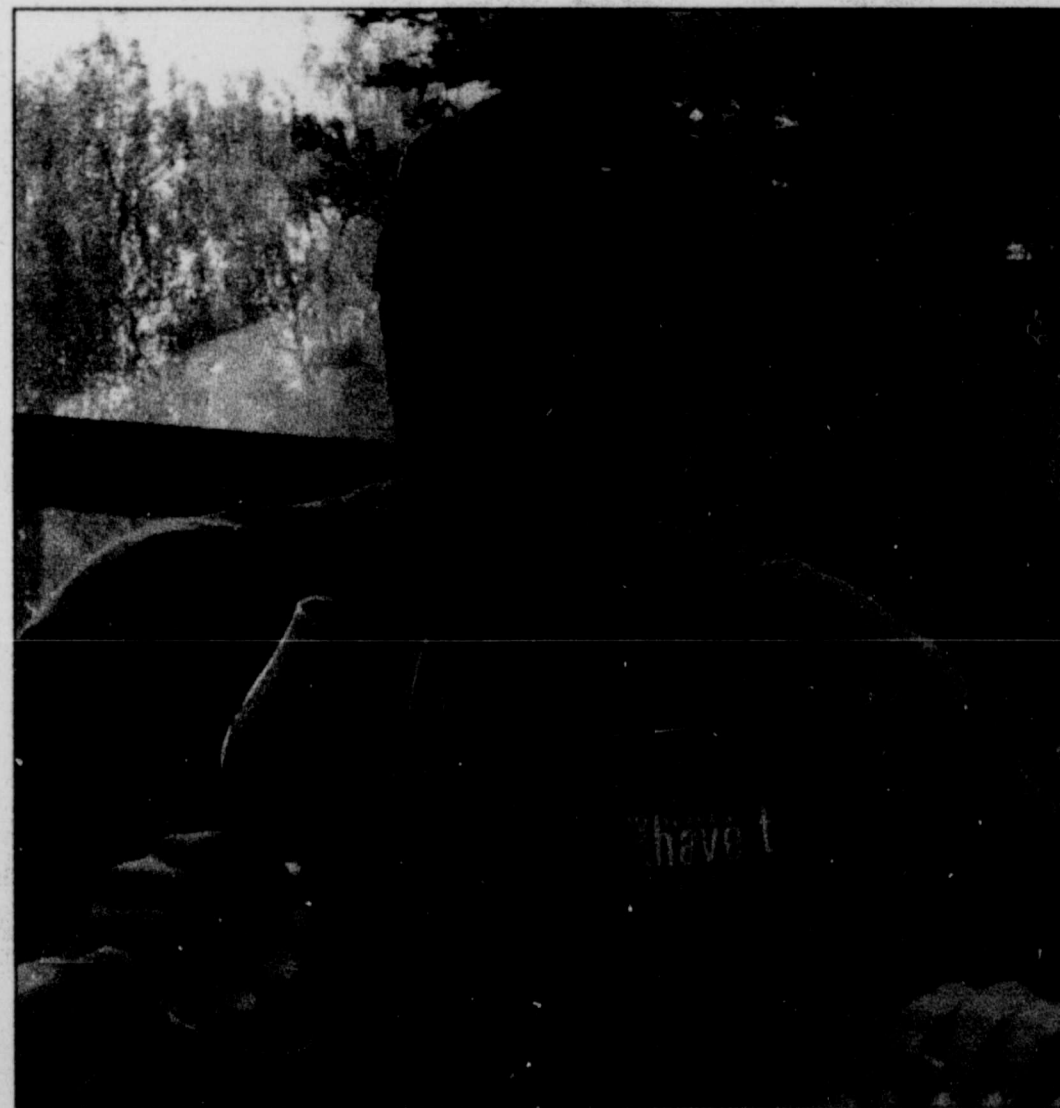
"Michael is a very smart guy with the right frame of mind for winemaking," Roguenant said in a phone conference. Of working with Horton, Roguenant said, "It was a very good experience. We made delicious wines together."

Roguenant and Orcutt Road Cellars allowed Horton to be independent by letting him do what he wanted to do in the creation of his wines, Horton said.

This also helped him in his post-college endeavors.

Recently, Horton worked the 2009 and 2010 Southern Hemi-

see Wine, page 3



COURTESY PHOTO

Two out of the six Cal Poly wines entered won first place, and both were from the first year of Cal Poly's winemaking program started in 2008.

Baker

continued from page 1

important part of the world and the opportunities for U.S. higher education, Baker said. The seminar focused primarily on efforts to ensure a more peaceful world by people getting to know each other better and collaborating.

"A lot of people think informal approaches at a grass roots level

grams, coursework, faculty and research being conducted at each university in Israel is the first step in developing fruitful bilateral partnerships, Katzir said. It opens channels for communication and helps the visiting presidents determine how universities stand to benefit most from the collaboration and exchange.

"The idea is to lay ground work for exchanges of students to occur," Baker said. "How quickly this hap-

that we don't isolate ourselves."

Baker said he was most interested in why the Israelis were so successful in technology transfer to economic development and how the universities contribute. Right now the Israeli universities, governments and industries are working together to create an all electric car, not a hybrid, he said. The objective is to have the nation not use petroleum.

The Israeli institute's extraordinary technological advances and entrepreneurship can be attributed to the highly educated students coming into the university, he said.

"Boys spend three years in the military and girls spend two, and the training prepared them well for college and instilled the entrepreneur spirit," he said.

Along with education, they discussed their differences and claims to the land, Baker said. They also talked about human rights issues when they visited a 27-foot barrier wall equipped with intense checkpoints separating territories.

"It stops 99 percent of bombers but it doesn't seem like it would last permanently. I have really never experienced anything where people are separated and there are checkpoints; it's disturbing," Baker said.

Baker said other memorable moments included meeting the prime minister and understanding what the Palestinians were facing as well as learning the Israeli president's perspective. Baker also now knows that Fayyad is very sensitive to the human condition and how he dedicates his life to peaceful solutions.

"It was a very rewarding experience," Baker said. "I learned a lot, got a lot of experience and it was extremely informative and they used our time very effectively; from 6 a.m. to 10 p.m."

It's important for Cal Poly to open doors internationally... it's important that we don't isolate ourselves.

— Warren Baker
Cal Poly President

ease tension," Baker said. "Through education, we discussed with Palestinians and Israelis to better understand the issues."

During the week, educational and government leaders visited Israeli institutions Tel Aviv University, Technion, Hebrew University of Jerusalem and Al-Qasemi College. Baker said he also visited West Bank, where he and the group met with Palestinian Prime Minister Salam Fayyad to talk about community and school development.

Exposure to the unique pro-

pens depends on perceptions and reality of security."

Peaceful coexistence is probably easier than resolving all the issues, he said. Everyone is in favor of academic collaboration; it's just a matter of how it gets done. The Middle East's role is important to the world and non-Jewish students could benefit from more exposure and historical perspectives, he said.

"It's important for Cal Poly to open doors internationally," Baker said. "It's a part of the globalization that's occurring and it's important

Experience it...!

Bring this ad for \$10 OFF
your first jump!

Minimum age to jump:
16 years (Tandem)
18 years (AFF-Solo)

(661) 765-JUMP

www.SkydiveTaft.com



MUSTANG DAILY

ENJOY SUMMER IN SLO WITH THE MUSTANG DAILY.

PICK UP YOUR COPY EVERY THURSDAY THIS SUMMER.

Florida Republican blocks offshore drilling ban

James Oliphant

TRIBUNE WASHINGTON BUREAU

TALLAHASSEE, Fla. — It took Republicans in the state House of Representatives here less than an hour Tuesday to deep-six an effort by Gov. Charlie Crist, a Republican turned independent, to push a constitutional amendment banning offshore drilling.

The outcome was not a surprise, but it was dramatic evidence that the massive oil spill is washing over Gulf state politics as well as beaches.

Crist, a popular governor who is running for the U.S. Senate as an independent after being flanked by conservatives in his own party, is hoping to leverage anger over the oil spill to propel him to office.

And the actions of the state GOP, while stopping Crist in the legislature, appear likely to foment that anger further.

Like the tendrils of oil snaking through the Gulf, fallout from the Deepwater Horizon rig disaster is seeping through congressional races nationwide. While the spill has emerged as a central issue in the Senate race here, it's also pitted Gulf Coast Democrats on Capitol Hill against the Obama administration, made conservative folk heroes out of a pair of Republican governors, and handed Democrats something every campaign season needs: a black-hat villain in BP.

Battles over oil drilling have taken place in states as distant from the Gulf as Wisconsin, where, Democratic Sen. Russ Feingold, locked in a tight race, has accused his opponent, Ron Johnson, of supporting drilling — in the Great Lakes.

For Crist, who infuriated Republicans nationwide when he abandoned his former party in April to run as an independent, the spill has re-invigorated a once-failing campaign. The governor has spent much of his time in the Florida Panhandle, walking the beaches, talking to nervous business owners, and soaking up the attendant media coverage.

He has cast himself as an ally of environmentalists and distanced himself from the pro-drilling stance of his GOP rival, Marco Rubio, whose powerful challenge for the GOP Senate nomination propelled Crist into running as an independent.

Polls now have Crist with a lead in the three-way race, drawing support away from potential Democratic nominees Jeff Greene and Kendrick Meek.

Crist called a special session of the legislature this week to consider a ballot measure that would amend the constitution to ban offshore drilling in state waters, a practice that is already prohibited under Florida law.

Republicans, who control the statehouse, groused they were being used as a political prop. "This is about making something that's illegal more illegal," said state Sen. Mike Haridopolos, the incoming Senate president, in an interview.

Florida is a state that has long resisted basing its economy on oil, preferring to rely on tourism.

Just a year ago, however, the Florida House voted to overturn the drilling ban, which has been cited by drilling opponents as a reason why a constitutional amendment is necessary.

As fierce as the resistance is to offshore drilling in Florida, feelings run the other way in Louisiana and other Gulf states, where the oil industry employs hundreds of thousands. There, the Obama administration's insistence on instituting a six-month ban on deepwater drilling in the Gulf has placed Democrats in the awkward position of criticizing the president.

Sen. Mary Landrieu of Louisiana was particularly disappointed that the administration put in place a second ban after a first one was struck down by a federal judge. The moratorium "could cost more jobs than the spill itself," she said last week.

Democratic candidates for Congress have been even harsher.

"This made-for-TV moratorium won't just kill jobs in the oil industry, it will bankrupt retail stores, restaurants, car and boat dealerships, grocery stores," said Ravi Sangiseti, who is running for an open House seat in Louisiana.

Meanwhile, the GOP, led in Louisiana by Gov. Bobby Jindal and in Mississippi by Gov. Haley Barbour, has found traction with another target: attacking the administration's response to the spill as inadequate and overly bureaucratic.

The Democratic Party, in contrast, has kept its fire trained on oil giant BP, which appeared to finally have capped the gushing well last week.

The party launched a website called "BP Republicans," which takes aim at tea party-backed Senate candidates Sharron Angle of Nevada, who called a \$20 billion aid fund for spill victims a "slush fund," and Rand Paul of Kentucky, who labeled criticism of BP "un-American."

SHARING IS CARING!

e-mail this story @

www.mustangdaily.net

New bill that could extend jobless-benefits passes Senate vote

Lisa Mascaro

TRIBUNE WASHINGTON BUREAU

WASHINGTON — Democrats on Tuesday broke Republican-led opposition to a bill that would extend unemployment benefits to 2.5 million jobless Americans, but the vote only hardened the political divide and almost assured any further domestic aid before November will be all but impossible.

Though the Senate reached the 60 votes needed to end a GOP filibuster and force a final vote on the legislation, prospects for the next spending bill enabling states to avert teacher layoffs appeared doomed.

A vote that would send the unemployment benefits legislation to the House could come as soon as Wednesday. The House is expected to pass the bill and send it to President Barack Obama's desk for swift approval.

Obama's high-profile push for the unemployment extension has inspired further intransigence from Republicans, who say voters are more concerned about the nearly \$1.5 trillion federal deficit than government attempts to spur the economy with more spending.

But Democrats intend to press forward this week with new initiatives to promote job growth, further testing the parties' approach to economic issues heading into the midterm elections.

"The other side stood in the way for so long," said Sen. Harry Reid, D-Nev., the majority leader, after Tuesday's procedural vote. "It shouldn't

take the slimmest of margins to do what's right."

Unemployment aid had stalled since June as most Republicans in the Senate repeatedly blocked bills they believe would add unnecessarily to the national debt.

Most Republicans want to pay for the jobless benefits by using unspent funds from the economic recovery bill passed last year. Democrats say unemployment benefits have traditionally been considered emergency spending and don't need a funding source. Republicans blocked three previous attempts to approve unemployment aid.

The measure passed Tuesday was a scaled back \$33.9 billion unemployment package, shorn of earlier domestic spending proposals. The bill would extend benefits through November.

Senate Democrats overcame the Republican-backed filibuster on a vote of 60-40, joined by two Republicans, Susan Collins and Olympia Snowe of Maine. One Democrat, Sen. Ben Nelson of Nebraska, voted no.

The newest senator, Carte Goodwin, cast his vote minutes after being sworn in by Vice President Joe Biden as West Virginia Gov. Joe Manchin's appointee to replace the late Democratic Sen. Robert Byrd.

The 36-year-old is the chamber's youngest member, and is expected to hold the seat only until a special election later this year. Manchin is expected to run for the seat, and was on hand to watch Tuesday's proceedings.

"I could not feel more privileged than I do to cast my first vote as a member of the United States Senate to

have it be a vote that helps millions of Americans," Goodwin said afterward.

Tuesday's vote came as the Bureau of Labor Statistics reported that unemployment rates have dipped in many states. But economists warn the recovery is fragile and the national unemployment rate continues to hover at 9.5 percent, with experts saying there is one job available for every five people looking for work.

Despite losing the filibuster vote, Republicans appeared emboldened by their opposition, swatting back at Obama's earlier remarks that they were "advancing a misguided notion that emergency relief somehow discourages people from looking for a job."

Sen. Mitch McConnell of Kentucky, the Republican leader, insisted the debate is not about whether extending aid to jobless Americans is a worthy pursuit, but whether the costs should be covered by cuts elsewhere in the federal budget.

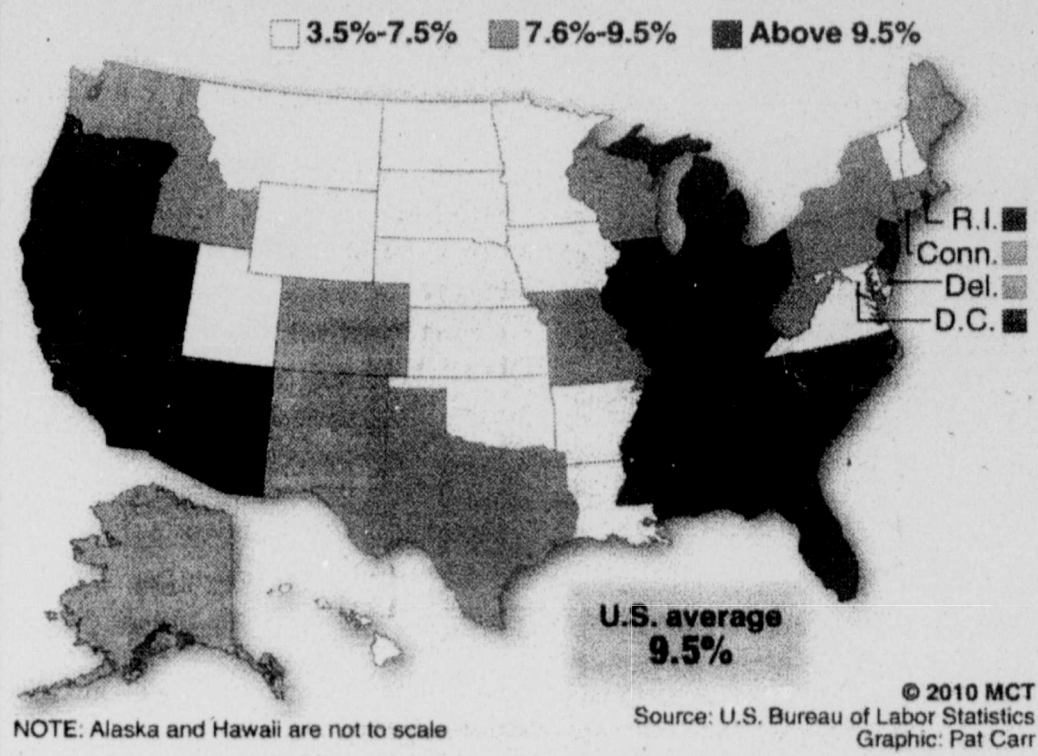
"Unfortunately, the president has decided to turn this debate into a political exercise," McConnell said on the Senate floor. "And in doing so, he cheapens public discourse and does a disservice to the people this bill is meant to help."

Republicans have insisted that offsetting the costs is paramount, even as they push to extend Bush administration tax breaks without making cuts elsewhere. Obama opposes the tax breaks for families making more than \$250,000 a year.

The two parties are drawing a clear line for voters before the midterm elections. Democrats are struggling to

State of joblessness

Congress is finally poised to extend federal unemployment benefits. Unemployment rate, by state, June 2010:



retain control of Congress and have pressed Obama to back them up in their legislative agenda.

"I will continue to fight for economic policies that will lead us out of this mess, and press Congress to act on more proposals to create new American jobs and strengthen our recovery, including a small-business jobs bill, aid for struggling states to prevent layoffs, and tax cuts for middle-class families," Obama said after the first Senate vote.

"Americans who are struggling to find a job and get back on their feet deserve more than the same political game-playing and failed policies that helped cause this recession."

Among the next priorities for Congress is approving legislation to fund the \$37 billion troop surge in Afghanistan, a bill that has stalled after the House added \$10 billion to protect 140,000 teachers nationwide from layoffs this fall.

That bill appears unlikely to have the 60 votes needed to advance in the Senate.

Rep. John Boehner of Ohio, the House minority leader, took aim at the agenda and the president's foray into election year politics.

"The American people continue asking, where are the jobs?" Boehner said Tuesday. "All they continue to get are attacks on Republicans."

Wine

continued from page 1

sphere vintages as Assistant Winemaker for Montana Gisborne Winery in New Zealand. He will be working the 2010 Northern Hemisphere vintage as Assistant Winemaker for Frank Family Vineyards in Calistoga beginning Aug. 1.

With the success of Horton and other student winemakers, Cal Poly's winemaking program hopes to really focus on the best winemaking of the Central Coast, Ferrara said. "We're doing our best to harness this place in every bottle," Ferrara said. "We have a lot of support from industry peers and local vineyards."

Currently there are 80 students involved in the program.

"It's a great place to be," Ferrara

said about her place in the program. "It's a great time in the industry. We're really fortunate to have such intelligent students."

The wine and viticulture program at Cal Poly is comprehensively one of the largest in the United States, Ferrara said. Besides focusing on the making of wine, or enology, Cal Poly also focuses on the business aspect of it, from marketing to selling the final wine product.

Cal Poly Wines are currently sold at Cal Poly Downtown and served at Monterey St. Wines, Café Roma and Embassy Suites. Ferrara also said Embassy Suites is an exceptionally big supporter of the brand.

The wines are also available at the Cal Poly Wine website, www.calpolywine.com

The money made from the wines goes back to the pilot winemaking program, Ferrara said.

NEED CASH FOR WE PAY MORE!

SUMMER BREAK?

EL CORRAL BOOKSTORE COURSEWARE BUYBACK WINDOW
(located at the back of the store)

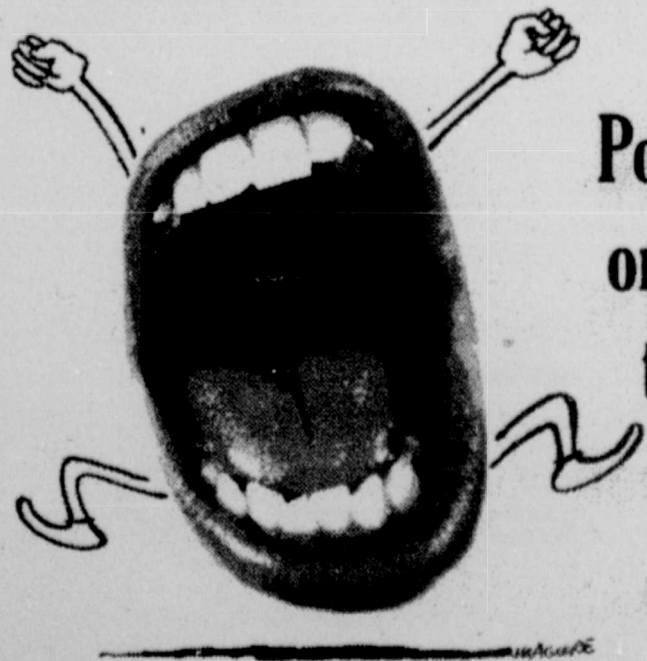
JULY 19 thru
SEPTEMBER 3
MONDAY - FRIDAY
9:00am - 3:00pm

EL CORRAL
BOOKSTORE
www.elcorralbookstore.com

10% BONUS
DEPOSIT YOUR BUYBACK CASH INTO
CAMPUS EXPRESS & RECEIVE AN EXTRA 10%
CAL POLY ID REQUIRED FOR BUYBACK

Summer Store Hours:
Monday - Friday • 9am - 4pm

Let it out!



Post a comment
or send a letter
to the editor

only at

www.mustangdaily.net

Reggae-punk band Pepper visits Mid-State Fair on Friday

Sarah Parr

SARAH.PARR.MD@GMAIL.COM

Hawaiian-bred, reggae-rock trio Pepper will be playing at the California Mid-State Fair in Paso Robles Friday. The band is on tour with alternative rock group 311 and punk rock band The Offspring as a part of The Unity Tour 2010.

The band will play on the Grandstand as a special guest. This marks the third time Pepper has toured with 311.

The Unity Tour package was booked for the Mid-State Fair because there is "clearly an audience for great rock bands like 311 and Pepper. Unlike Aerosmith (who is also playing at the Mid-StateFair), they have a harder-edged, but still solid rock-n-roll sound," concert promoter Ron Pateras of Jam Productions said.

Jam Productions, an independent concert and special events producer which operates in Chicago, was chosen to book the Mid State Fair acts.

"We needed to book a diverse mix of genres. It's a state-run fair so we needed to address the area's tastes," Pateras said.

Pateras said 311 and Pepper fit the mold of the laid-back rock-n-roll many people of the Central Coast admire.

"We didn't have other bands that fit that style," Pateras said.

Pepper, hailing from The Big Island of Hawaii, has been working on new material which is being released from their own label,

LAW Records. The label, which the band started in 2007, also manages popular Santa Barbara-based band Iration, who also hails from Hawaii. The band hopes to finish up building a studio for all of the bands to use once Pepper is done taking time off from touring. The label also wants to tour Hawaii in mid-December with Pepper as the headliner.

Pepper started playing its first shows in Santa Barbara while hanging out in Isla Vista with friends who lived there.

Now, whenever the members are in the area, they "hang out with their peeps." Their good friends include guys from the reggae-rock bands Rebelution, Iration and the Mad Caddies, Williams said.

In addition to other past shows on the Central Coast, Pepper also played at the end of Week of Welcome in September 2008.

Wine and viticulture junior and fan Marissa Monarrez attended the show.

"People were crowd-surfing. It was pretty intense. It was packed, it was super hot and people were really into it so they were standing up and moshing," Monarrez said. "Pepper was so full of energy. They had good crowd interaction."

The fans give Pepper its constant on-stage energy, Pepper drummer Yesod Williams said.

"If it wasn't for them giving us the energy, we wouldn't have that energy. It's an exchange," Williams said.

Monarrez said the popularity of

this genre with Cal Poly students is a part of the Californian coastal lifestyle.

"I think being close to the beach and that kind of scene helps a lot. It's so laidback," Monarrez said.

Fruit science sophomore Ewen Hungerford describes Pepper's sound as similar to ska-punk-reggae band Sublime.

"They're like non-roots reggae-rock," Hungerford said. "It's not true reggae, or roots reggae, but they do incorporate it into their music."

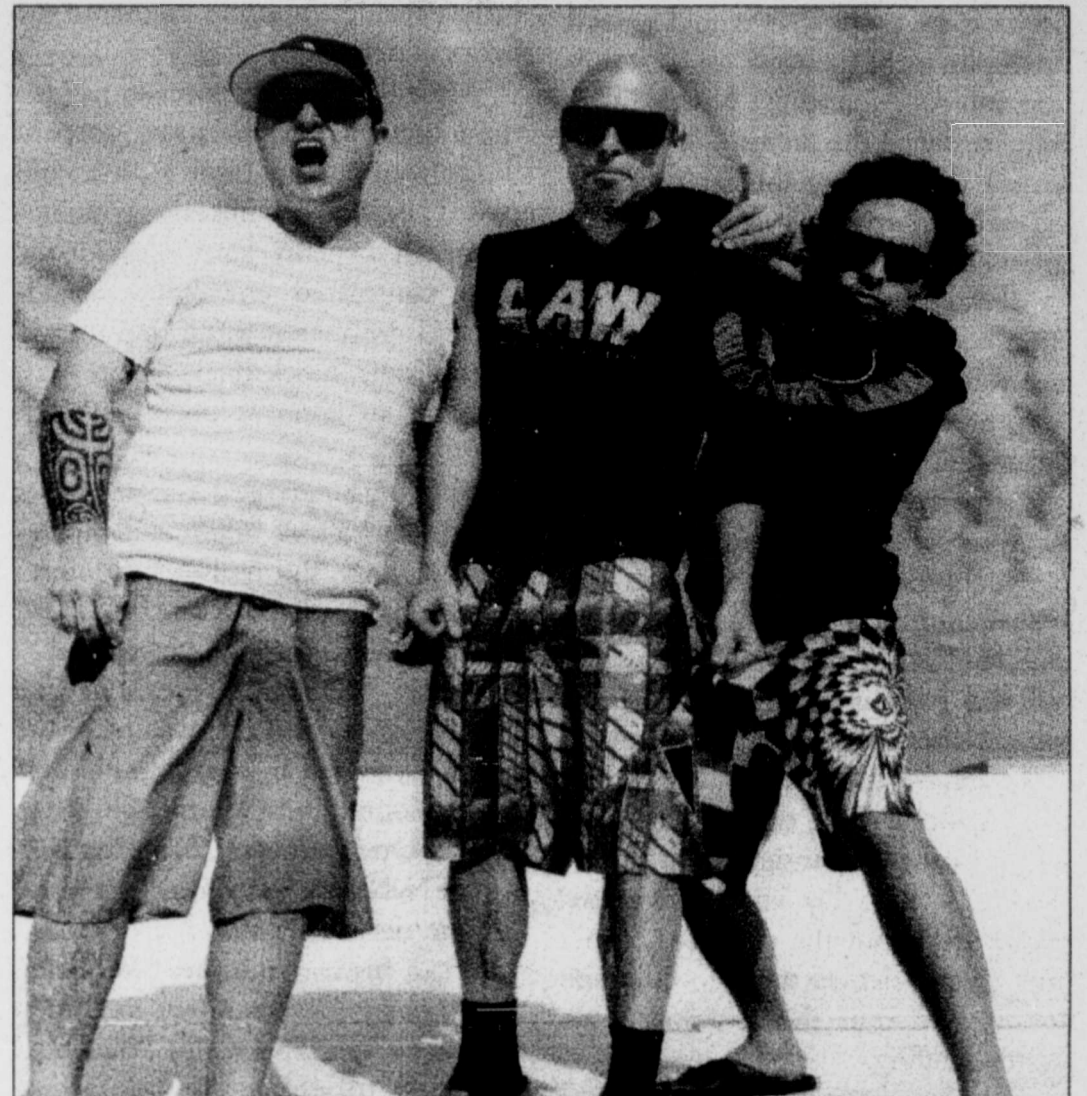
Once in Paso Robles, the tour will wind down after a month-long run that took the bands through the states. The tour kicked off in Fairbanks, Alaska on June 18 and will come to an end on the West Coast.

"It's been great. It's a good way to get our feet wet because we haven't toured in eight or nine months," Williams said. Pepper plans on embarking on a longer tour later this year.

Even with all the traveling, the three bands find time to fire up their barbecues, light fireworks and hang out after a show before they visit a new city. Then they do the same thing all over again, Williams said.

Pepper is promoting two new singles just recently released on iTunes, called "Wake Up" and "Mirror." The two songs are available in a one-package deal for 99 cents. The band is planning on releasing more songs in a month or so, Williams said.

Pepper will also release a new



COURTESY PHOTO

Pepper is currently touring with fellow rockers 311 and The Offspring on The Unity Tour 2010. The Mid-State Fair marks the 16th of 25 scheduled dates across the United States.

full-length album sometime next year, Williams said. This will mark a follow-up to 2008's "Pink Crustaceans and Good Vibrations."

"Our sound is more unified. It's more collaborative," Williams said. "There's a better vibe all around."

Besides the laidback grooves of Pepper, Mid State Fair attendees can also expect performances by

pop singer Justin Bieber, comedian and ventriloquist Jeff Dunham, alternative rock band Weezer, country artists Kenny Loggins, Keith Urban and Toby Keith, rocker Sammy Hagar, Aerosmith and more.

The Mid-State Fair ends Aug. 1. Tickets for the concert range from \$25 to \$70. The show begins at 7:30 p.m.

CAL POLY

WANT TO HAVE A GREAT
FALL QUARTER?
START

Enjoy summer in SLO

•complete a required class
•finish your degree sooner

Choose

INTRO TO ART (GE C3)

8/23/10 - 9/9/10, Monday - Thursday, 1:00 pm - 4:20 pm

and/or

CIVIL RIGHTS IN AMERICA (USCP)

8/23/10 - 9/22/10, Monday & Wednesday, 6:00 pm - 10:00 pm

continuing-ed.calpoly.edu

REGISTER ONLINE FOR INTERSESSION CLASSES NOW!



COURTESY PHOTO

The Pepper trio, comprised of guitarist and vocalist Kaleo Wassman, bassist and vocalist Bret Bollinger and drummer Yesod Williams, started in Kailua-Kona on the Big Island of Hawaii in 1997. The band has become close with other Central Coast favorites Rebelution and Iration.

Want Some Attention!?

Advertise in the Mustang Daily



805.756.1143 MustangDailyAdvertising@gmail.com



You've been poked by

The Mustang Daily

Poke them back at

www.mustangdaily.net

Hey, we've got a real news feed too.

'The Hills' six-season legacy a testament to celebrity obsession

Barry Koltnow

MCCLATCHY NEWSPAPERS

Orange County, Calif., suffered a terrible blow to its growing reputation as a bad joke this week when "The Hills" aired its final episode after six seasons.

Yes, we still have "The Real Housewives of Orange County" to diminish our image in the eyes of the world, but "The Hills" was a classic piece of trash that will be hard to replace, although I assume some enterprising TV producer is already trying to come up with another concept to denigrate the county.

I would like to say that I was saddened at hearing the news that "The Hills" was going off the air, but that would presume that I watched it. Frankly, I couldn't tell you what night it aired if my life depended on it. In fact, I never even watched the show upon which it was based — "Laguna Beach: The Real Orange County."

Not watching a bad television program usually spares you from feeling its impact, but it was difficult to avoid "The Hills" and all the "gifts" it bestowed upon our celebrity-obsessed society.

For instance, many of you might not know that Heidi Montag and her ever-expanding breasts are associated with the reality show. What a delightful addition to our society she has been.

And, of course, where there's Heidi, there's Spencer. Yes, Spencer Pratt was on "The Hills" as well, and even though the show has ended, he is doggedly determined to stretch his 15 minutes of fame into at least 16 minutes. A day doesn't go by that the name "Spencer" does not appear in some writer's column. Guilty as charged.

Here's a personal confession: When I was forced to cover an appearance by Heidi and Spencer at a local bowling alley last year, I spoke to them without knowing that they had anything to do with "The Hills." I certainly knew all about them as a couple, but I thought they sort of materialized out of thin air as tabloid celebrities. I was genuinely surprised to discover that they actually were connected to a TV show.

The same goes for Lauren Conrad, Kristin Cavallari and Audrina Patridge. I thought they were concocted by the tabloids simply because they were attractive and wore bikinis for no apparent reason. When I saw them on the covers of magazines, I always assumed that they were models. Who knew that they were actors?

To be fair, the cast members of "The Hills" are not the first to be chased down the street by celebrity photographers or featured repeatedly on gossipy magazine covers. In the early 1990s, the casts of "Friends," "Beverly Hills 90210" and "Melrose Place" became instant celebrities when those shows

started.

But it seemed to me that everybody knew they were actors. The same can't be said of the new tabloid celebrities, and this shift in the celebrity game can be traced to the introduction of reality television. Previously unknown "celebrities" pop up almost every day, and many of them come from the world of reality television, where acting skills are not as important as the ability to be noticed.

A show will replace "The Hills," and a new group of tabloid bimbos (I'm not limiting that to one gender) will replace Spencer, Heidi, Lauren, Kristin and Audrina. It's the nature of the beast. Tabloids and paparazzi need them in order to survive, and I hate to say it, but the public apparently needs it as well to get through another day.

I hear a lot of people complain about our superficial celebrity culture (including me), but a lot of people continue to watch the train wrecks (including me).

There are any number of reasonable explanations for this phenomenon, not the least of which is that it is good escapist fun that helps to momentarily forget about the war, the economy, the oil spill, the government and gas prices. We read about these tabloid people and think better about our own lives. We used to envy stars and wish that we could live like them. Now, when we read about Heidi Montag, we think: "Things could be worse; I



COURTESY PHOTO

"Spēidi" has been a regular tabloid feature for the past few years, from the weddings to the boob job. The two have generously milked their 15 minutes of fame; the question remains: what will they do post-Hills?

could be her."

As I said, some bright television executive is trying to come up with the next generation of useless plastic celebrities. They will no doubt be young, attractive and full of themselves. Their on-screen work will not impress us, but their off-screen foibles will fascinate us. They will be photographed in awkward situations, and their legal troubles

will keep us entertained.

But is it too much to ask that their shows be based somewhere else? Is it too much to ask that their show not have the words "Orange County," "Laguna Beach" or "The O.C." in it? Is it too much to ask that the show make fun of some other county?

"The Real Housewives of Oxnard" has a nice ring to it.

picture of the week

by Nina H.

"Bicycle Kick"

mustangdaily.net

It's the best thing since sliced bread.

ENDLESS SUMMER FUN

JULY 21- AUGUST 1

MIDSTATEFAIR.COM

TICKETS ON SALE NOW

<p>JUSTIN BIEBER</p> <p>with special guest Sean Kingston</p> <p>JULY 21</p>	<p>TOBY KEITH</p> <p>with special guest Trace Adkins</p> <p>JULY 21</p>
<p>JEFF DUNHAM</p> <p>JULY 22</p>	<p>KEITH URBAN</p> <p>with special guest Kris Allen</p> <p>JULY 23</p>
<p>311 & THE OFFSPRING</p> <p>with special guest Pepper</p> <p>JULY 23</p>	<p>WEEZER</p> <p>JULY 26</p>
<p>SAMMY HAGAR</p> <p>JULY 24</p>	<p>KENNY LOGGINS</p> <p>JULY 30</p>
<p>INTOCABLE</p> <p>JULY 25</p>	<p>COUNTRY RODEO FINALS</p> <p>JULY 31</p>
<p>AEROSMITH</p> <p>JULY 26</p>	<p>MONSTER TRUCK SHOWDOWN</p> <p>AUGUST 1</p>

Graphic Arts Building, Suite 226
California Polytechnic State University
San Luis Obispo, CA 93407

(805) 756-1796 editorial
(805) 756-1143 advertising
(805) 756-6784 fax
mustangdaily@gmail.com e-mail

editors & staff

editor in chief Leticia Rodriguez
managing editor Kate McIntyre
news editor Kaytlyn Leslie
wire editor
arts editor Kelly Cooper
online editor Michael Sherdt
sports editor Brian De Los Santos
design editor
copy editors
Anthony Pannone, Karlee
Prazak, Margaret Pack
photographers Nha Ha
advertising coordinator
Stephanie Murawski
production manager
Rachel Newburn
assistant production manager
Jaclyn Demartini
business managers
Joe Merkel, Amanda Sarley
marketing manager
Lizzie Devcich
advertising managers
Giana Ronzani
ad designers
Ken Crivick, Laura Howell
advertising representatives
Erika Powers, Sarah Brinkerhoff, Tess
Capacasa, Erica Savage, Braann
Borges, Alex Bassi
faculty adviser Bill Loving
general manager Paul Bittick

write a letter

Mustang Daily reserves the right to edit letters for grammar, profanities and length. Letters, commentaries and cartoons do not represent the views of the Mustang Daily. Please limit length to 250 words. Letters should include the writer's full name, phone number, major and class standing. Letters must come from a Cal Poly e-mail account. Do not send letters as an attachment. Please send the text in the body of the e-mail.

By e-mail:

mustangdailyopinions@gmail.com

By mail:

Letters to the Editor
Building 26, Room 226
Cal Poly, SLO, CA 93407
Online:
mustangdaily.net/letters

corrections

The Mustang Daily staff takes pride in publishing a daily newspaper for the Cal Poly campus and the neighboring community. We appreciate your readership and are thankful for your careful reading. Please send your correction suggestions to mustangdaily@gmail.com.

notices

The Mustang Daily is a "designated public forum." Student editors have full authority to make all content decisions without censorship or advance approval.

The Mustang Daily is a free newspaper; however, the removal of more than one copy of the paper per day is subject to the cost of 50 cents per issue.



PRINTED BY
UNIVERSITY GRAPHIC
SYSTEMS
1000 CALPOLY BLVD
SAN LUIS OBISPO, CA 93407

Thursday, July 22, 2010
Volume LXXV, No. 5 ©2009
Mustang Daily

"We're dropping early for Justin Bieber?"

editor in chief: Leticia Rodriguez
managing editor: Kate McIntyre
mustangdaily@gmail.com

Kindness in death for Yankees owner; Steinbrenner remembered as baseball saint

The New York media's most reviled baseball tyrant, Yankees owner George Steinbrenner, has died, and I expected reporters to announce that a Dr. Van Helsing would deliver the eulogy.

But Steinbrenner, portrayed for decades as the ultimate demonic major league bully, is now remembered as a crusty but benign plaster baseball saint.

Judging by the tone of the post-mortem media coverage, when Steinbrenner wasn't willing his team to World Series rings, he'd feed tiny birds and other forest creatures from the palms of his outstretched hands.

Any day now, I figure we'll learn he secretly visited a children's hospital to promise some little tyke that Derek Jeter would hit three home runs, just for him.

Even a Yankee-hating White Sox fan like me can think fondly of Steinbrenner. Years ago, I wrote a column about Steinbrenner enjoying a chicken dinner in Culver, Ind., when he met 10-year-old Christopher Mitchell. The boy, a big Yankees fan from Chicago, informed Steinbrenner that he was a shortstop.

"Oh, good," Steinbrenner said. "You play shortstop. Jeter is injured, and we need a shortstop."

Then Steinbrenner invited the boy and his grandpa to be his guests at Wrigley Field for a Yankees-Cubs interleague game.

"Would you like to be honorary batboy?" asked the kindly Steinbrenner.

All that was missing was lightning hitting the old oak tree from which the bat Wonderboy was hewn and French horn music and Roy Hobbs telling the apple-cheeked batboy, "Pick me out a winner, Bobby."

I told this heartwarming Steinbrenner story to Wings, the young guy who helps out with the column. Wings said nothing.

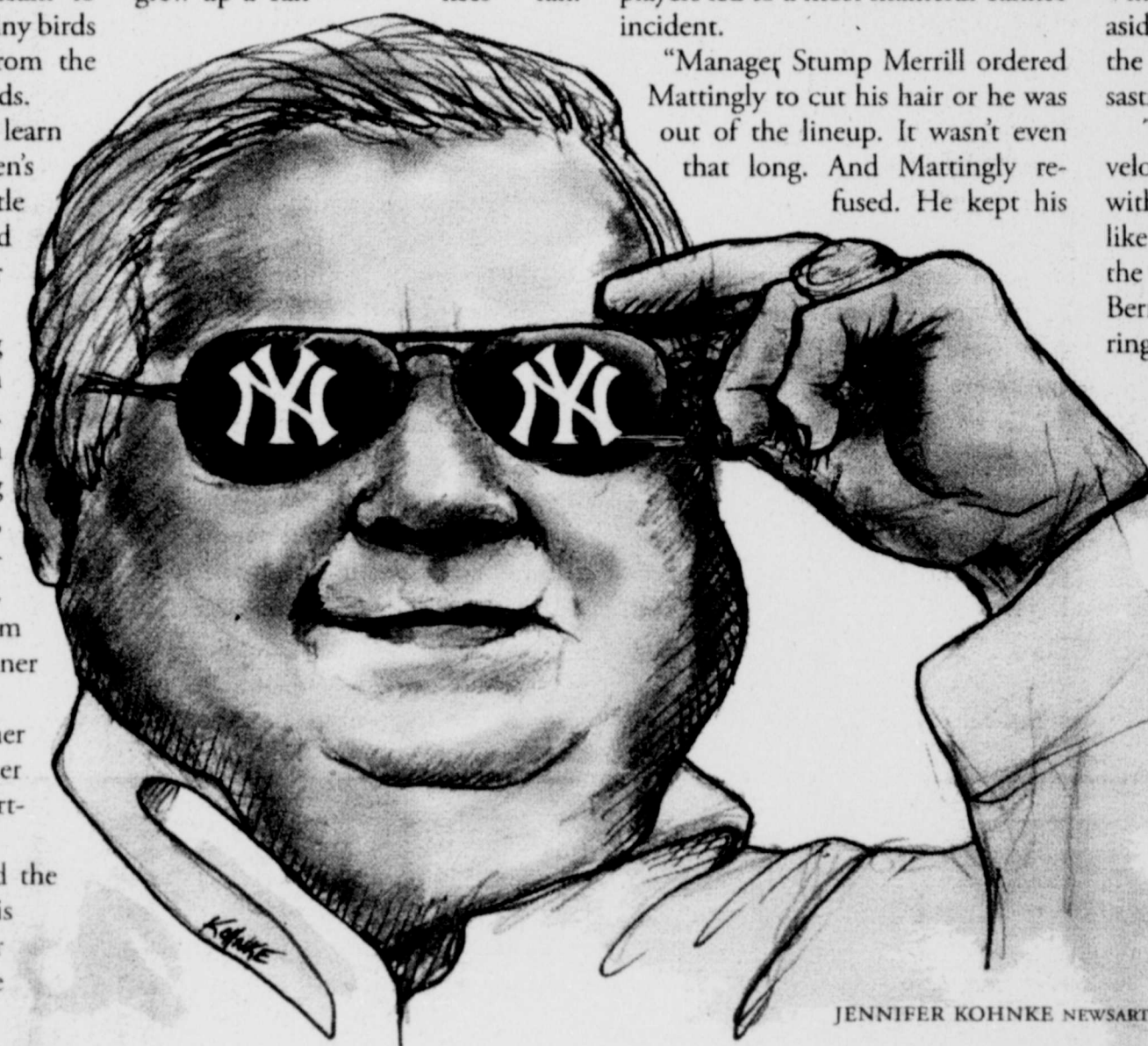
What's wrong with you? Don't you care about Steinbrenner's kindness to the little boy and the grandpa and the French horns?

"It's good that he was nice to the boy," Wings said, "but that doesn't change the fact that he was a psychotic (bleeper)."

But the New York papers say he was a gruff old guy who hated to lose.

"He was an egomaniac who ruined the Yankees," Wings said. "He turned them into a laughingstock, and what's more, he ruined my father's love of the Yankees. And that, I cannot forgive."

Wings is from Connecticut and grew up a Yankees fan.



JENNIFER KOHNKE NEWSART

He's also a Cubs fan. But that's for another column.

He remembers the so-called awful Yankee period in the 1980s and the early 1990s.

"People don't realize that they stunk, and they didn't win a World Series all throughout my formative years, from 1979 to 1995," he said. "And I blame it on George Steinbrenner."

Wings' favorite player was the Yankee captain, Don Mattingly, called Donny Baseball. I showed Wings a quote from Mattingly after Steinbrenner's death.

"His vision, passion and commitment to winning recharged the New York Yankees and revolutionized the game," Mattingly's statement read, as if dictated by a robot.

Wings raised one eyebrow in disgust.

"It makes me think of Aug. 15, 1991," Wings said. "The day the Yankees hit rock bottom."

That was the day that Steinbrenner's vague policy against long hair on his players led to a most shameful Yankee incident.

"Manager Stump Merrill ordered Mattingly to cut his hair or he was out of the lineup. It wasn't even that long. And Mattingly refused. He kept his

dad about that last Steinbrennerian straw: the 1985 firing of Yogi Berra as manager.

"That one really sticks in my craw," Wings' dad said Thursday. "Steinbrenner fired Yogi after 16 games, after promising he would be his manager all season. And when he fired him, he wouldn't do it himself. He sent someone else."

Steinbrenner clearly had the reach to humiliate Mattingly. But after Vincent ordered Steinbrenner to step aside for a time as managing partner, the boss couldn't make any more disastrous trades.

The Yankees were forced to develop their minor league talent. And within a few years, they had players like Jeter, reliever Mariano Rivera and the real Mr. October, center fielder Bernie Williams. The World Series rings rolled in.

With the funeral scheduled for the weekend, Wings' dad considered the seven World Series rings and the 11 American League pennants that came under Steinbrenner's rule of just under four decades.

Suddenly, Wings' dad began to sound more like a guy who never stopped loving the Yankees, Steinbrenner or no Steinbrenner.

"But I thought you hated him," Wings said.

Wings could hear the rustle of newspapers on the other end of the phone, every page filled with heartwarming stories about the kindly, but firm, Yankee boss.

And Wings realized he was living another baseball moment: the son still despising the owner, loyal to the memory of his father's pain, even as the father relented.

"I said to your mother, 'Gee, maybe I have to change my opinion,'" said Wings' dad. "After reading all these articles, doesn't he seem like a saint?"

He sure does: St. George of the Bronx.

Rest in peace.

John Kass is a columnist for the Chicago Tribune.

Matt Johnson's journey.

— Alison Hassler

In response to "Writing career takes off from Cal Poly"



As a software engineering student I am very excited for this establishment. I feel that this will be a great opportunity for students and faculty to get real world hands-on experience.

— SE student

In response to "Two companies sign leases at Tech Park"

This article helps me to appreciate that literature, in its many forms, opens the mind to the life experience and thoughts of others. Megan gave fair and full coverage of

NOTE: The Mustang Daily features select comments that are written in response to articles posted online. Though not all the responses are printed, the Mustang Daily prints comments that are coherent and foster intelligent discussion on a given subject. No overcapitalization, please.

find out what our
reporters &
editors
are thinking

MUSTANG DAILY
BLOG
blogs.mustangdaily.net

THE CLASSIFIEDS

comics & games

MUSTANG DAILY

TO PLACE A CLASSIFIED AD:

Order online: www.MUSTANGDAILY.net
Call: 805-756-1143 a day prior by noon

Ads must be prepaid by check made out to MUSTANG DAILY or paid by credit card at MUSTANGDAILY.NET

CLASSIFIED ADS ARE FREE FOR STUDENTS.
Stop into the MUSTANG DAILY to find out how to place your ad.

MISCELLANEOUS

LOW STRESS ROMANCE

A book by Dr. Billy Kidd that is changing the way psychologists think about relationships. See at LowStressRomance.com.

AUTOS

2007 JEEP WRANGLER Sahara 4x4. Automatic. Low miles. Black/Gray. Price \$5750. details and pics at nev58pe@msc.com/ 909-697-4113

Summer is BBQ time and personalized chef aprons are COOL

as are custom shirts, tank tops, tablecloths, hats, visors, cooler bags, grocery totes, backpacks, beach towels, Chubbies... yes, especially custom Chubbies.

We're not just shirts! Hats, polo, jackets... jcarroll.com 595-1000 email: graphics@jcarroll.com

J. CARROLL Screen Printing & Embroidery

The New York Times Crossword

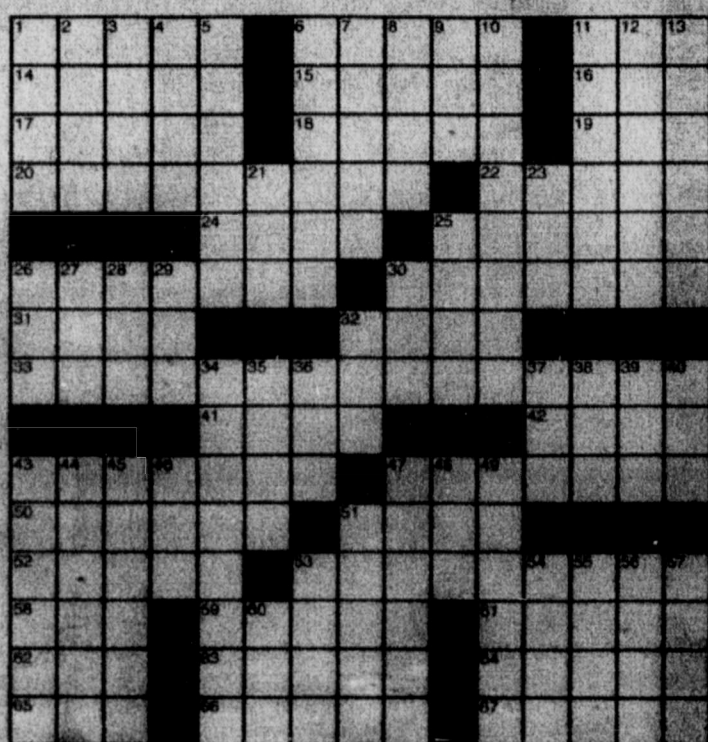
Edited by Will Shortz

No. 0617

- Across**
- 1 Poe poem, with "The"
 - 6 A lot
 - 11 Cutesy—
 - 14 Chris with the 1991 hit "Wicked Game"
 - 15 With 25-Across, an Irving Berlin song
 - 16 Furthermore
 - 17 Blue
 - 18 Hit 2006 film banned in every Arab country except Lebanon
 - 19 "Bangs" (Ricky Martin hit)
 - 20 Newborn
 - 22 Concern for an Allied ship
 - 24 Part of many a job title: Abbr.
 - 25 See 15-Across
 - 26 Gratifying
 - 30 Hershey's brand
 - 31 Part of the home computer market
 - 32 Talk up
 - 33 1824 Vienna premiere
 - 41 Hydrocarbon suffixes
 - 42 Home of London's Palace Theatre
 - 43 Pastime for a car thief, perhaps
 - 47 Euphoric
 - 50 Region known as the Valley of the Moon
 - 51 Evian and Vichy
 - 52 Like most music
 - 53 Best-selling novel of 1999, with "The"
 - 58 Like Schubert's Symphony No. 7
 - 59 Top of a Roman candle?
 - 61 Sophocles skill
 - 62 Middling mark
 - 63 Ding Dong filler
 - 64 Cézanne contemporary
 - 65 Elizabethan dramatist Thomas
 - 66 "___ to you!"
 - 67 Not just big
- Down**
- 1 Kind of lettuce
 - 2 Grandson of Abraham
 - 3 It extends about a yard
 - 4 Diane of "Wild at Heart"
 - 5 1978 NASA launch
 - 6 Nucleic acid sugar
 - 7 Up
 - 8 One way to jump
 - 9 Norris Dam agcy.
 - 10 Relief pitchers prior to closers
 - 11 El ___ (certain Texan)
 - 12 Present
 - 13 Work incorporated in 33-Across ... or a description of this puzzle?
 - 21 Night sch. course
 - 23 Life, in brief
 - 25 Swiss ___
 - 26 Attaché's place: Abbr.
 - 27 Aye's opposite
 - 28 "Dubliners" author
 - 29 Hrs. in Puerto Rico
 - 30 Writer Rand
 - 32 Jack and billy
 - 34 Eponymous doctor with a maneuver

ANSWER TO PREVIOUS PUZZLE

M	A	R	C	A	C	A	R	D	O	V	E	S
C	L	E	O	S	H	O	E	U	P	O	N	E
D	I	D	N	O	H	A	R	M	M	T	I	D
V	E	I	G	H	T	T	B	I	R	D	C	O
I	N	G	E	A	R	N	O	U	S	E		
M	I	L	E	D	E	S	W	O	O	N		
A	C	A	D	S	N	I	F	F	S	T	U	D
R	O	M	E	O	T	R	E	S				
V	N	E	C	K	T	S	H	I	R	T	S	
N	O	R	I	P	H	O	N	E	E	M	A	I
C	H	A	N	G	E	X	I	T	P	O	L	L
O	N	I	O	N	M	E	N	E				
S	O	N	G	S	A	N	O	D				



Puzzle by Cathy Rubin

- | | | |
|------------------------------------|------------------------------|---|
| 35 Tony-terminator choreographer | 43 Garner's device | 53 At ___ 1984 Olympic gold medalist in the triple jump |
| 44 The ___ | 45 Short ___ resources | 54 Zodiac creature |
| 36 Part of a food pyramid, briefly | 46 ___ terror | 55 Solo |
| 37 Neighbor of Jordan: Abbr. | 47 Works | 56 Quelques— (some: Fr.) |
| 38 What there was in Mudville | 48 Dust collector, for short | 57 Part of a gig |
| 39 French beverage | 49 Certain sled driver | 60 Hurdle for some srs. |
| 40 Container on a pole | 51 Lowlifes | |

For answers, call 1-900-285-5656, \$1.49 a minute; or, with a credit card, 1-800-814-5554. Annual subscriptions are available for the best of Sunday crosswords from the last 50 years: 1-888-7-ACROSS. AT&T users: Text NYTX to 386 to download puzzles, or visit nytimes.com/mobilexword for more information. Online subscriptions: Today's puzzle and more than 2,000 past puzzles, nytimes.com/crosswords (\$39.95 a year). Share tips: nytimes.com/wordplay. Crosswords for young solvers: nytimes.com/learning/xwords.

MOVING?

Extra stuff?

SMALL HOUSE?

Extra stuff?

Sell your stuff with the MUSTANG DAILY classifieds! FREE for students, staff, faculty & alumni of Cal Poly! Call 805-756-1143 or stop by the MD office.

MUSTANG DAILY

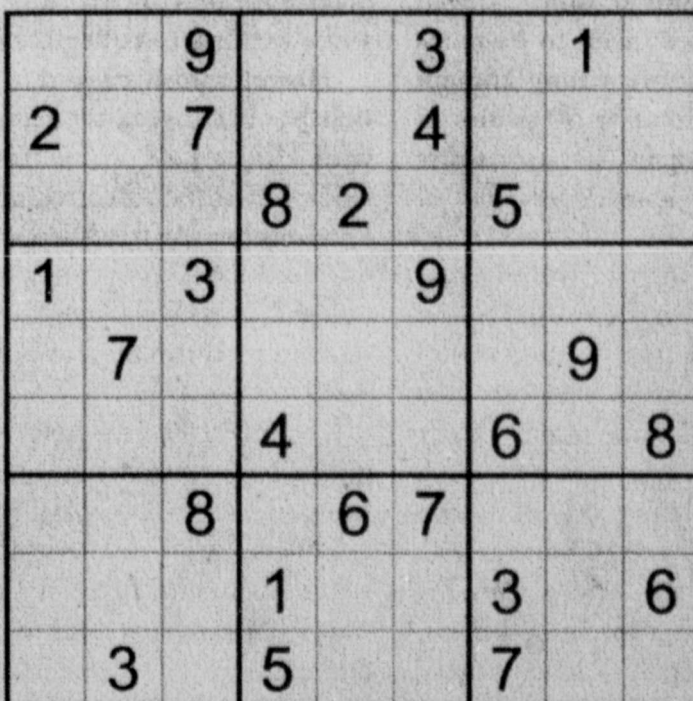


MUSTANG DAILY

Sponsor the Sudoku
\$30 a week this summer
CALL 805-756-1143

MUSTANG DAILY

Sponsor the Comic
\$30 a week this summer
CALL 805-756-1143



MEDIUM

28



By the time parents realize they aren't in line to meet the "Pawn Stars," it's usually too late.

Baseball players continue playing in the offseason



Cal Poly pitcher Mason Radeke is one of the few Mustangs playing with the San Luis Obispo Rattlers this summer.

Amanda Sedo

AMANDASEDO.MD@GMAIL.COM

Baggett Stadium may have closed its gates for the summer, but that doesn't mean players from the Cal Poly baseball team are done playing this year. Each and every player — unless injured — will be out on the diamond.

Whether it is with a semi-pro, club, or summer collegiate team, no one is taking any time off from baseball.

Numerous Cal Poly players will spend their summer as members of the San Luis Obispo Rattlers playing summer collegiate ball. For junior pitcher Mason Radeke, this is the perfect time for him to bounce back from an injury that kept him on the bench for most of the season last year.

Radeke, who has been watching summer collegiate baseball since he was five-years-old, has been playing on the Rattlers for the past three summers and loves being able to take a break from Cal Poly baseball. Radeke, who injured his elbow last season, is regaining strength and

said he looks forward to a summer where he can practice his fastball and changeup.

"For me this summer is about recovering and getting ready for next season. It's a time for me to get some experience and gain some confidence especially with the wood bats," Radeke said.

Eugene Wright, also a Cal Poly pitcher and originally on the roster for the Rattlers, will also spend his summer recovering from a strained elbow. But for Wright, recovery will involve watching rather than competing.

"My arm needs rest and I plan to just start over in the fall," Wright said.

Although he is not able to play with the Rattlers this year Wright said playing in the summer is important to a player's improvement.

Rattlers' manager Roy Howell agreed.

"It's a time for creating toughness. They need to get out there and grind it out," Howell said.

And by "grind it out," Howell means his players need to be mentally and physically strong enough to play approximately 50 games in a two-month span — sometimes even playing a game every day of the week.

Besides playing nearly every day, the Rattlers offer these players an opportunity to get some innings without the pressure they are used to on their collegiate teams. There are no practices and Radeke said he appreciates being able to go out and simply play the game.

"Obviously the competition is different; there's a lot less pressure. It's a nice vacation," Radeke said.

Joining the Rattlers also gives

players a chance to meet new people, develop friendships and take a break from their respective collegiate teams' dynamic.

Howell said his main goal for the players is to send them back to their collegiate ball clubs as better players than when they arrived at the beginning of the summer.

"My hope is that they understand their abilities and utilize them at the next level," Howell said.

Playing for the Rattlers also gives incoming Cal Poly freshmen a chance to get playing time with other collegiate players before entering Division-I play.

"It's less of a culture shock, you know," Radeke said about the freshmen getting to play with some of their future teammates before heading to college.

Two freshmen coming to Cal Poly next year are Jimmy Allen, an infielder from Vista, Calif., and Chris Hoo, a catcher from Cupertino, Calif. Both of these players are playing for the Rattlers and adjusting to collegiate play.

Howell said his assistant Casey Belt has been working extensively with Hoo on all of the things he will need to be effective as a Cal Poly catcher. As for Allen, Howell has been sprinkling him throughout the infield, having him play shortstop, third base and second base.

However, Radeke said he and his fellow teammates are looking forward to the upcoming season.

"We're ready to redeem ourselves. We didn't live up to our standards last year and as always our main goal is definitely going to Omaha," Wright said.

Former football player dies

Mustang Daily Staff Report
MUSTANGDAILYSPORTS@GMAIL.COM

Ernie Cooper, who played on the Cal Poly football team from 2005-08, died Thursday at his home in Huntington Beach, Calif.

Cooper, who turned 25 on June 17, was found unresponsive by a friend and could not be revived. The cause is still to be determined.

A 2004 La Serna High School graduate, Cooper was recruited as a quarterback and moved to wide receiver and slotback in 2006. He then moved to defensive back in 2007, his final season with the Mustangs.

After a redshirt season in 2004, Cooper played in nine games as a freshman in 2005, mostly on special teams. He did not attempt a pass, but in the 2005 Spring Game he connected on a pair of passes for 41 yards, including a 33-yard touchdown strike to Sean Kennedy.

As a sophomore wide receiver and slotback in 2006, Cooper rushed 11 times for 58 yards, scoring three

touchdowns, and caught three passes for 60 yards, including a 44-yarder at Montana. He also completed one pass for 35 yards to Ramses Barden against San Jose State.

His three touchdown runs included two in the 2006 season opener against Fort Lewis and another against South Dakota State.

In his junior season, Cooper rushed six times for 28 yards and caught three passes for 31 more yards. He scored twice that season, both against Northern Colorado on an 11-yard run and a 10-yard reception.

Cooper did not play in any games as a senior free safety due to injuries.

At La Serna High, Cooper passed for 3,327 yards and 26 touchdowns, completing 212 of 462 career passes. He also rushed for 763 yards and nine touchdowns in his senior season (2003) and played free safety on defense.

He earned first-team All-Del Rio League honors twice as well as a pair of second-team All-CIF-Southern Section Division VII accolades. Cooper was team captain as both a junior and senior.

Haden to replace Garrett as USC athletic director

Bill Dwyre
LOS ANGELES TIMES

LOS ANGELES — Pat Haden will replace Mike Garrett as athletic director, beginning Aug. 3.

Garrett, the school's former Heisman Trophy-winning running back who has been USC's athletic director for the last 17 years, is expected to take the school's retirement package. He is 66.

Garrett came under fire recently when USC was put on four years probation by the NCAA for a series of violations, primarily involving its football program, that added up to a lack of institutional control. That kind of NCAA action almost always results in fingers being pointed at the athletic director, and the school's president-elect Max Nikias' action appears to be in response to those NCAA penalties.

Haden's pedigree is pure cardinal and gold.

The 57-year-old current partner in the private investment firm of Riordan, Lewis & Haden is a former star quarterback at USC, where he was twice academic All-American. He was USC's starting quarterback in the John McKay years of 1972-74.

Haden, a member of the USC board of trustees for 19 years and the head of that board's academic affairs committee, said he was approached by Nikias recently about becoming athletic director and said the idea grew on him.

"This is not something I thought about doing, nor something even on my radar," Haden said. "But I began to see it as a challenge, as something new. And when my wife agreed — and she really doesn't follow sports closely — I took a closer look."

Haden said Nikias' role in this was crucial.

"One of the reasons I was interested," Haden said, "was Max Nikias. He is a supporter of USC athletics

and is keenly interested in the school's athletic heritage."

Before his new role at the school, Nikias had been dean of the school of engineering and, more recently, provost.

The official announcement of Haden's hiring also is expected to include the announcement of a beefed-up compliance department for athletics, something Haden said he welcomed.

Haden also said one of his first moves would be to create the position of associate athletic director for football, a liaison to Coach Lane Kiffin, and fill it with J.K. McKay, an L.A. lawyer who is a longtime friend. McKay, son of USC Coach John McKay, was a star wide receiver on the USC teams Haden quarterbacked.

"He's the right person for the job," Haden said. "I've known him since we were both 14 years old. He is one of the smartest, most ethical people I know, and I trust him completely."

"Our goal will be to compete ferociously but also ethically," Haden said. "There are plenty of models for that out there. Winning any way other than the right way is not winning at all."

Haden said that, as a member of the board of trustees, he steered clear of most things involving athletics. He added, "I would give Mike Garrett pretty good grades. For the most part, USC stayed out of trouble."

But the recent penalties, costing USC scholarships, victories and championships, as well as crucial TV exposure and revenue, obviously had Garrett in trouble and triggered a push among many prominent alums for the highly respected Haden to take over.

Haden, who will have to relinquish his job as Notre Dame football analyst for NBC, a post he had held for 10 years, said that among his main goals for the school's athletic program will be to increase graduate rates, compete at the highest levels and have athletes be more a part of general university life.

"I hope to be part of our stabilization process now," he said.

6	8	9	7	5	3	2	1	4
2	5	7	9	1	4	8	6	3
3	4	1	8	2	6	5	7	9
1	6	3	2	8	9	4	5	7
8	7	4	6	3	5	1	9	2
5	9	2	4	7	1	6	3	8
4	1	8	3	6	7	9	2	5
7	2	5	1	9	8	3	4	6
9	3	6	5	4	2	7	8	1